

Dallas

1965

JEAN THOMPSON
Managing Editor

BRAD LEAR
Editor

JOE MACMANUS
Advertising Manager

Published by
THE DALLAS CHAMBER OF COMMERCE
DALLAS, TEXAS

Presented
by
The Dallas Chamber of Commerce

CLASSIFICATION OF CONTENTS

JANUARY — *The Road Ahead*

FEBRUARY — *The Foods Industry*

MARCH — *Advertising and Graphics*

APRIL — *Fashion Industry*

MAY — *Banking and Insurance*

JUNE — *Construction*

JULY — *Chemicals / Paint / Oil*

AUGUST — *The Science Industries*

SEPTEMBER — *State Fair / Conventions / Visitors Guide*

OCTOBER — *Transportation and Distribution*

NOVEMBER — *World Trade*

DECEMBER — *Annual Report / Furniture Manufacturing*

Issue Page

Chemicals, Pharmaceuticals

Dallas Chemicals: Products for Home and Industry	July	24
Lengthening the Life Line	July	28

Construction

All Around Town — Drive-ins to Department Stores	June	28
Apartments — Part of the Big City Picture	June	55
Associations Active on the Dallas Construction Scene	June	85
The Bumper Crop of Office Buildings	June	37
A City on the Move	June	19
Dynamic Downtown Dallas	June	86
Factories and Warehouses Add New Faces	June	32
Five Year's Housing — El Paso, 1960	June	23
Government Needs Housing, Too	June	46
Hospital Builders Race Expanding City's Needs	June	41
Schools, Churches, Museums — A Big Plus Factor	June	38
When Construction Doesn't Mean Buildings	June	49

Conventions

The Art of Caring For and Feeding Our Visitors	Sept.	39
Convention Planners Find Dallas "At Your Service"	Sept.	22
Here's What Dallas Offers	Sept.	18
What Other Convention Planners Say About Dallas	Sept.	20

Issue Page

Apparel

Apparel: Dallas' 3rd Largest Industry	April	18
Chamber Member Firms in the Apparel Industry	April	20
Dallas Creates Fashions	April	28
History of Dallas Apparel Market	April	30
The Manufacturing Process	April	22
Selling — Vital Element in Apparel Industry	April	26

Banking / Finance

Best Friends of Would-Be Homeowners	May	38
Dallas Banks: Growing Through Service	May	20
EDP — A Tool for Banking	May	30
Millions Swapped at Clearing House	May	37
New Banks Opened in Standard Metro Area	May	35

Chamber Activities

The Chamber's New Leadership	Jan.	22
Downtown Dallas Stages Holiday Festivities	Dec.	41
New Directors, Dallas Chamber of Commerce	Jan.	24
The New Look of the Dallas Business Guide	Aug.	39
1965 Report, Dallas Chamber of Commerce	Dec.	13

Culture and Entertainment

Calendar of Events: 1965 State Fair of Texas	Sept.	50
Dallas Stages World's Biggest Fair	Sept.	24
Dallas Summer Musicals	May	56
Dallas to Host Southwest Ballet Festival	April	58
Garden Show Slated for March	Feb.	34
A Report on the Arts in Dallas	April	44
State Fair's 1965 Livestock and Horse Shows	Sept.	29

Dallas Firms on the Major Stock Exchanges

Collins Radio Company	Oct.	74
Ling-Temco-Vought	July	42
Redman Industries	May	94
Texas Instruments Incorporated	Feb.	36

Dallasites in the National Spotlight

Dr. Carleton B. Chapman	Nov.	60
Michael F. Hazel	July	39
Martha Knowles	Aug.	71
Boone Powell	Oct.	89
Lucille Preston	May	50
C. C. Yost	March	63

CLASSIFICATION OF CONTENTS

	Issue	Page		Issue	Page
Education			Insurance		
Dallas Education Has a Foreign Flair	Nov.	30	Dallas Growth Financed by Insurance Investments	May	32
Dallas Meets New Junior College Administrator	Sept.	41	Dallas, National Insurance Center	May	24
Dallas and North Texas State	March	64	Insurance City, U. S. A.	May	28
Education: Dallas' Top-Priority Concern	April	32	Insurance Club of Dallas	May	61
May 25 — Next Move in Establishing Dallas County Junior College	May	54			
"Operation Native Son" to Provide Job Interviews	Oct.	48	Miscellaneous		
The Spirit of Innovation	Aug.	24	Citizenry Needs Met by Dallas Professional Services	May	48
TAGER to Expand Area's Graduate Education Program	Sept.	55	Dallas Makes Its Own Climate	June	82
Terman Selected as SMU Foundation President	Aug.	23	Dallas Makes Paint for the Southwest	July	31
			Dallas Plays Role in Motion Picture Industry	Sept.	36
Foods			Dallas' Medical Resources	April	38
The Beverage Industry	Sept.	32	Furniture: Dallas Maker and Seller	Dec.	32
Dallas Food Innovations	Feb.	18	Hello, I'm Calling for United Fund	Aug.	34
Dallas Food Stores	Feb.	22	Help for the Handicapped	March	43
Dallas' Meat, Milk and Produce	Feb.	17	Mobil's Car Repair Center	March	45
Food and Kindred Products Industry	Feb.	16	National Firms Hold Dallas Board Meetings	Dec.	31
The Foods Industry in Dallas	Feb.	14	NorthPark	Sept.	34
From Grower to Grocer	Feb.	20	Sears Valley View	Nov.	36
Kroger Co.'s Board Meets in Dallas	Aug.	49	Thanksgiving Square	Nov.	39
Government			"New Look" Series		
AEC Team Visits Dallas-Fort Worth Area	Dec.	24	First National Bank	Feb.	25
Chamber Members Asked to Aid Post Office	Nov.	79	Frito-Lay Tower	Dec.	25
Federal Career Employees Honored	Jan.	45	Oak Cliff Bank & Trust Company	Jan.	25
Luther Holcomb Gets Federal Post	June	105	Republic National Bank	May	41
Hurley to Direct Accelerator Program	Aug.	50	Sanger-Harris	Sept.	43
New Dallas Government Office Pays Out \$4 Million Daily	July	34			
Postmaster General Visits Dallas	Jan.	34	Oil		
Retired Dallasites SCORE	Nov.	46	Dallas — A Blue Chip Oil Center	July	18
			Oil Makes It Possible	Oct.	42
Graphic Arts			What Dallas Oil Men Say About Their City	July	22
Advertising in Dallas	March	24			
Chamber Member Firms of Graphic Arts Industry	March	41	Science Industries		
A Dynamic Media Center	March	28	Dallas Makes Its Mark in Space	Aug.	30
Equipment, Diversity, Innovation — Key to Dallas Graphic Arts Industry	March	20	Dallas — Where Science Means Profits and Paychecks	Aug.	18
The Meaning of an Award (Art Director of Year)	March	39	LTV Forms Three New Corporations	March	68
Project II	March	66	Profiles of the Creative Mind	Aug.	26
The Silent Partners of Dallas' Graphic Arts	March	32			
			Special Sections		
Growth			Apartment Guide	August	
Dallas Urban District Market Is Growing	May	85	A Report on the Arts in Dallas	April	
The Road Ahead	Jan.	18	SMU's 50th Anniversary	June	
This Is Dallas	Jan.	43	Visitors Guide	September, December	
This Is Dallas	March	47			

CLASSIFICATION OF CONTENTS

Transportation / Distribution

	Issue	Page
Transportation / Distribution		
The Ability to Trade and Travel:		
The Story of Transportation in Dallas	Oct.	20
Airlines	Oct.	23
Bus Lines	Oct.	25
Executive Aviation	Oct.	24
Motor Freight	Oct.	22
Railroads	Oct.	24
Dallas County Doffs Hat to		
State Highway Department	Oct.	34
Dallas Ford Plant Marks 40th Year	Aug.	36
Dallas: Leading Boat and Marine Center	Oct.	40
GM's Arlington Plant Produces One Millionth Car	Aug.	43
Railroad Commission Prescribes		
Dallas Commercial Zone	Nov.	58
The Trinity: Triumph and Transition	Dec.	22

	Issue	Page
Warehousing Influences on Distribution	Oct.	36
Wheels for Hire	Oct.	39
Wheels for the Southwest	Oct.	27

World Trade

Central America — New Market for Dallas	April	40
Dallas: Major Market Place for Imported Goods	Nov.	24
Dallas on the World Scene	Nov.	21
Foreign Exhibits at the Fair	Nov.	38
Foreign Offices Give Dallas International Flavor	Nov.	35
Host City for Foreign Visitors	Nov.	28
Mexico Anyone?	July	37
October 18-22 Set for World Trade Week	Oct.	45
What Is a Trade Mission	Nov.	33
World Trade Observance in Dallas	Nov.	32